



**POST GRADUATE DIPLOMA IN MANAGEMENT
INVESTMENT BANKING (NF611)**

CREDIT: 1.5 credits

SESSION DURATION: 60 Minutes

TERM: V

YEAR: 2021-22

Batch: PGDM 2020-22

Faculty: Dr. Sougata Ray

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Office hours: 9:30 AM to 5:30 PM

Consulting hours: Can be decided based on prior appointment.

Course Introduction: This course focuses on the understanding about the business of Investment Banking, its management, practices, and structure. The course will touch upon the four main areas of investment banking, i.e. Capital Markets; Advisory; Trading & Brokerage and Asset Management. The course will also make students familiar with the role of an investment banker and how they add value to their customers.

Learning Outcomes

LO1 Understanding the history of Investment Banking.

LO2 Understanding of about equity financial, debt financing and trading

LO3 Understanding about mergers and acquisition business.

Course Pedagogy: The course will be delivered in classrooms and constitute a mix of lectures supported by power-point presentations, cases and articles.

Recommended Book:

1. David P. Stowell. Investment Banking, Hedge Funds, and Private Equity, Academic Press

Reference Books:

1. K.Thomas Liaw . The Business of Investment Banking: A Comprehensive Overview; Wiley Publishers.

Course Evaluation criteria:

Evaluation Scheme	Quizzes	20%
	Presentations	20%
	Project	20%
	End Term Exam	40%

Session Plan:

Session No.	Topics	Learning Outcomes	Readings/ Case Study
1 – 2	Investment Banking History – Conception, Service Offerings, Difference with Commercial Banking	LO1	Stowell Ch 1,2
3 - 6	Equity Business – IPO, SEO, Private Placements	LO2	Stowell Ch 3, 16
7 - 10	Debt Business – Issuance, Asset Securitization, Credit Ratings, LBOs.	LO2	Stowell Ch 7,17
11 - 12	Trading Business	LO2	Stowell Ch 5
13 - 15	Business of Mergers & Acquisition	LO3	Stowell Ch 4